

Welcome

Hello and welcome to Bev Bishop who joins the team as the Hereward Community Rail officer.



Photography Project

Dave Porter was commissioned in February 2022 to capture images over the four seasons. The photos will be used to promote the station stops along the Hereward Line and Fenland.



Promotional Work

Amid Covid restrictions, the yearly highlights report was featured as posters at the stations.



Tweets and Posts

During June 2021 Network Rail teamed up with Greater Anglia and Community Rail Partnerships



to encourage motorists to switch off their engines when waiting at level crossings.



The CRP team were out at March Christmas Market in December, handing out Christmas cheer to children with over 100 goody bags handed out.

Take the train instead of a car and you save big on emissions

On a 30 mile journey:

	v			v	
Train vs large petrol car		Train vs small petrol car			
86% lower CO ²		73% lower CO ²			

go Green by Train Community Rail Week 2021 We Mean Green

Community Rail Week, 18-24 October 2021 urged everyone to consider greener travel.

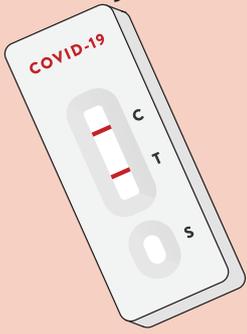
Further information and how to contact us

W: herewardcrp.org - Find our tweets at #HerewardCRP

E: herewardcrp@fenland.gov.uk

Patronage and Covid-19

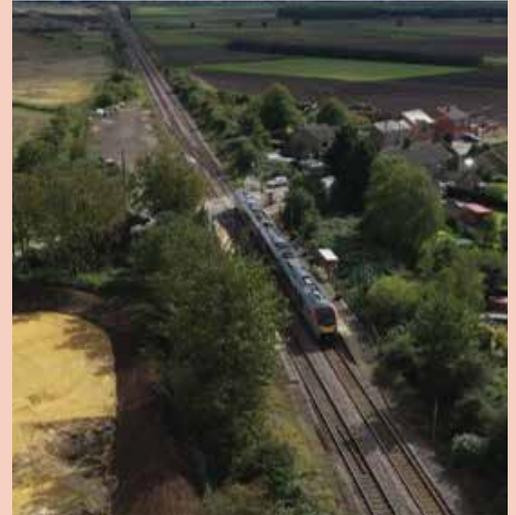
Passenger figures released show the huge impact Covid-19 had on patronage levels. Previous years had seen a steady increase since the start of Hereward CRP in 2012.



	19/20	20/21	Passenger Decrease	Percentage Decrease
March	385,956	87,832	298,124	77.2%
Whittlesea	35,230	8,026	27,204	77.2%
Manea	18,834	3,910	14,924	79.2%

Station in the Spotlights

As work commences on March and Manea station, drone filming captures a bird's eye view of the work which form part of the Fenland Railway Stations Masterplan. This is funded by the Cambridgeshire and Peterborough Combined Authority. The footage was shared on social media and uploaded onto the website in November 2021.



Hidden treasure uncovered

As work began on March Station improvements 'Hidden Treasure' was discovered and featured on both the BBC and ITV news. A ledger dating back to 1885 was found in a loft space and other items were also recovered.



images courtesy of Greater Anglia



Further information and how to contact us

W: herewardcrp.org - Find our tweets at [#HerewardCRP](https://twitter.com/HerewardCRP)

E: herewardcrp@fenland.gov.uk

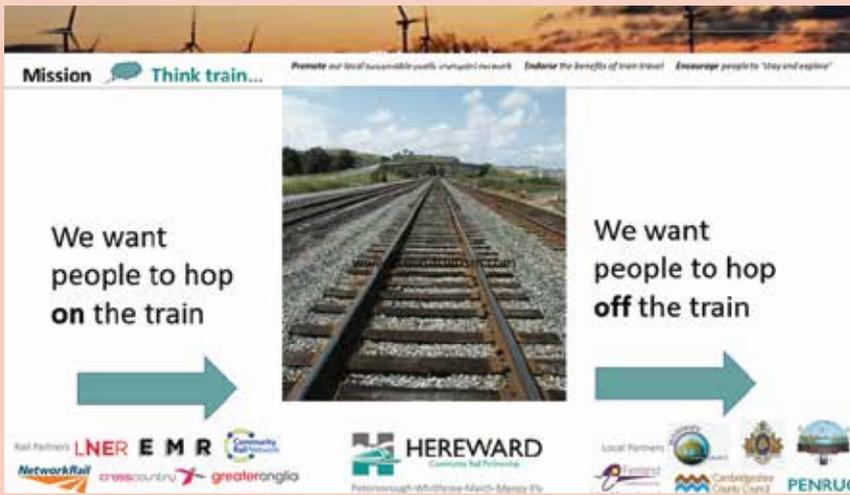
Station Signage

We have re branded station signage along the line with the Hereward CRP logo these have been installed at Whittlesea, March and Manea.



Working with Partners

The Hereward CRP presented our marketing approach at the CrossCountry online Community Conference, April 2021.



Essex and South Suffolk CRP used CAT scanning at Manea and Whittlesea stations to find underground utilities ahead of new equipment installations.



Fenland Walking and Cycling



September 2021 - The Hereward CRP helped to fund the development of Fenland District Council's strategy document, aiming to accommodate and encourage walking and cycling for shorter journeys, including to and from railway stations for longer distance travel.

Check out the strategy here



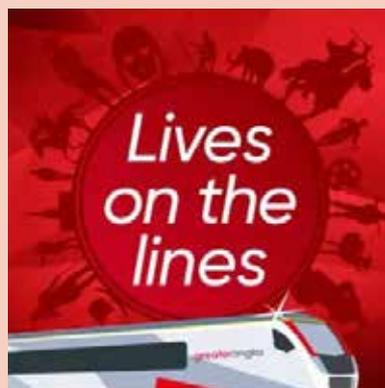
Further information and how to contact us

W: herewardcrp.org - Find our tweets at [#HerewardCRP](https://twitter.com/HerewardCRP)

E: herewardcrp@fenland.gov.uk

Awards

Ely station adopters made the news as they welcomed passengers with a community herb garden and floral planters. They also scooped an award at the 2021 Greater Anglia Adopter Awards for the Best Staffed Station.



The National Community Rail Awards 2021

Best Communications - Lives on the Lines - Podcasts for Armchair Travels During Lockdown and Beyond.

Influencing Positive Change and Sustainability - for Switch it Off at Level Crossings.

A total of 7 podcasts were recorded as an audible journey by train to meet fascinating people living and working across Greater Anglia

To listen to Fens, Bears and Eels along the Hereward Line go to <https://omny.fm/shows/lives-on-the-lines/fens-bears-and-eels-along-the-hereward-line>



Community Rail
Accredited Partnership
2022-23

For further information and how to contact us

herewardcrp.org



Further information and how to contact us

W: herewardcrp.org - Find our tweets at #HerewardCRP

E: herewardcrp@fenland.gov.uk